

Andreas Plesner Brandrup

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• Born: 26 June 1984, Copenhagen



Education

Roskilde University	2010 – 2011
BSc in Economics and Business Administration	
Copenhagen Business College	2008 – 2010
AP Degree in Marketing Management	
Copenhagen Business School	2007 – 2007
Economics and Business Administration (1st semester)	
Gentofte HF	2002 – 2004
High School Diploma (Studentereksamen)	

Experience

Online Marketing Manager – Adspire

January 2010 – Present

Managing several existing and new clients, ranging from small companies to large enterprises. Online marketing strategy, hands on implementation and reporting and analysis. Primary experience with Google Adwords, and experience in Google Analytics, Facebook Ads Marketing, Yahoo Search, Open Ad Exchange.

Google Certified Professional:

Google Advertising Fundamentals Exam
Search Advertising Advanced Exam

Buffist – Café Fokus

October 2008 – July 2009

Startup café: Contributed with concept development from my experience at Café Norden.

Student Assistant - Stormrådet

January 2008 – April 2008

Temporary position after heavy storm surge in Denmark. Assessed damage reports after storm surge and corresponded between parties. Approved compensation to the insured.

Bar Manager – Café Norden

June 2005 – August 2007

Managed 40 + employees at the largest café in Copenhagen. Served as the day-to-day manager, responsible for the daily management, and was the link between employees and owners. Conducted employee interviews, conflict resolution, layoffs, training and quality control of staff.

Additional Experience and Education

Divemaster

May 2008 - June 2008

Educated at Crystal Divers, Bali, Indonesia. Dive leader on several dive sites for certified divers. Conducted briefings prior to dives, and was responsible for the guests and their safety. Assisted in teaching divers in training.

**First Aid Instructor****June 2008**

Educated at Crystal Divers, Bali, Indonesia. Emergency First Responce instructor.

Danish Emergency Management Agency - Bornholm**December 2004 - June 2005**

6 month civil defense training, carried out with the following qualified courses. Firefighter, rescue, extensive course in first aid, handling of injured, triage assistant. Acted on own initiative as spokesman for the barracks conscripts.

UPW Anthony Robbins seminar in London**2007 & 2008**

2 seminars over 2x4 days. Psychological behavior patterns in humans.

Additional comments

Languages:

Danisk – native language

English – High level

Activities:

- Passionate athlete in several areas: Crossfit, running, mountainbiking, snowboarding and scuba diving.

Longer stays abroad:

- Lived 7 months in Bali, Indonesia over 4 stays. Used the time to be trained and work as a divemaster, and explore the ocean of southern asia.
- Traveled 5 months around the world with my parents in 1995.